



PAWPRINTS AWARDS 2024 CONDITIONS OF USE OF THE PAWPRINTS LOGO

1. You must ensure that all personnel who will be involved in the use of the PawPrints Logo read and comply with these conditions.
2. You acknowledge that all rights in the PawPrints Logo are owned by the RSPCA, registered charity number 219099, and that you shall not obtain any title or rights in the PawPrints Logo other than the use authorised by these conditions.
3. The PawPrints Logo may only be used in the form provided by us, including, without limitation, in relation to colour, shape, proportions, dimensions and typeface. The PawPrints Logo may not be used in close proximity to any other logo, design, wording or mark unless such usage has been approved by us in writing in advance.
4. The PawPrints Logo may only be used during the twelve month period following the award of the PawPrint.
5. The PawPrints Logo may only be used by and in relation to the organisation which has been awarded the PawPrint. It may only be used by another company or entity, including any subsidiary or affiliate, with our prior consent.
6. The PawPrints Logo may only be used to promote the organisation's achievements in relation to the service for which the PawPrint has been awarded and for no other purpose. In particular, the PawPrints Logo may not be used in any manner or in any material which promotes the interests of any political party or appears to be designed to influence public support for or against a political party.
7. All uses of, and promotional activity using, the PawPrints Logo must be approved in advance by the RSPCA. Approval can be sought by contacting Lee Gingell at lee.gingell@rspca.org.uk.
8. You must ensure that the use of the PawPrints Logo does not give rise to the impression that the RSPCA is involved in any manner of the provision of the services for which the PawPrint has been awarded.
9. You may only use the PawPrints Logo on materials in circulation within the UK. The only exception to this condition is use of the PawPrints Logo on an internet site clearly intended for use by UK residents only.
10. We reserve the right to withdraw any PawPrints that you may be awarded and your use of the PawPrints Logo if:
 - (a) you change your policies or practices relating to the PawPrints in a way that we believe is retrograde, or
 - (b) we become aware that any information you have submitted is or was inaccurate or misleading or has become so, or
 - (c) we have reasonable grounds to believe you have breached these terms in any way, or
 - (d) we receive or are made aware of any complaint which relates to the PawPrints which you have been awarded which you are unable to rebut to our satisfaction, or
 - (e) for any other reason at our absolute discretion.
11. We reserve the right to amend these conditions of use of the PawPrints Logo at any time. We shall notify you of any amendment to these conditions, which amendment shall be effective on your receipt of such notification save that the use of the PawPrints Logo on any materials already printed or in circulation shall not be affected.
12. You must keep records of all uses of the PawPrints Logo.
13. Please let us know if you come across any activities involving the PawPrints Logo which you suspect have not been authorised by the RSPCA.
14. No waiver by us of any condition of use of the PawPrints Logo shall be deemed to be a waiver of any subsequent breach or default of the same or similar nature.