

Please refer back to the toolkit for the social posts and assets.

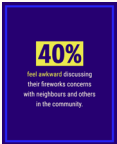
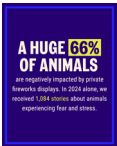
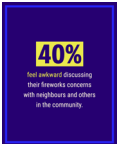
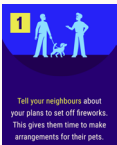
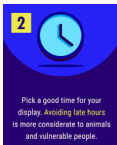
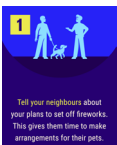
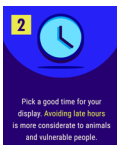
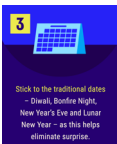
Please remember to tag the RSPCA:

Facebook: @RSPCA

X: @RSPCA_Official

Instagram: @RSPCA_Official

[Tags to vary – below post copy can be adapted depending on the platform used].

Date	Asset	Social post copy
17 October 2025 - 17 February 2026 Events: Halloween Bonfire Night Diwali New Year's Eve Lunar New Year	    	Not everyone thinks about how fireworks can affect our pets. 🐱🐶 Research from @RSPCA_Official shows that a huge 66% of animals are negatively impacted by private firework displays, and 55% of pet and livestock owners dread fireworks season. Help Quieten the Noise and consider attending organised events to #BeAKindSpark this fireworks season. Find out more tips with the RSPCA's guide, here: rspca.org.uk/fireworksImpact
17 October 2025 - 17 February 2026 Events: Halloween Bonfire Night Diwali New Year's Eve Lunar New Year	    	Did you know that 66% of animals are negatively impacted by private firework displays, and 40% of pet owners feel awkward discussing their fireworks concerns with their neighbours? 🎆🏡 If you're holding a private fireworks display, #BeAKindSpark by giving neighbours enough time to prepare. Follow @RSPCA_Official's advice, here: rspca.org.uk/fireworksImpact
17 October 2025 - 17 February 2026 Events: Halloween Bonfire Night Diwali New Year's Eve Lunar New Year	     	Animals can find fireworks extremely stressful, with 55% of pet and livestock owners saying they dread fireworks season because of the impact it has on their animals. It's important to be a kind neighbour this fireworks season. Scroll through to see @RSPCA_Official's top tips on what to consider to Help Quieten the Noise. Always remember to #BeAKindSpark. 🌟 rspca.org.uk/fireworksImpact
17 October 2025 - 17 February 2026 Events: Halloween Bonfire Night Diwali New Year's Eve Lunar New Year	     	Are you holding a private firework display this [event name]? Before you do, it's important to consider your neighbours as they may have pets who are sensitive to the noise. 🔊 From informing your neighbours beforehand, to picking a good time for your display to take place, there are plenty of top tips from @RSPCA_Official to help you #BeAKindSpark this fireworks season. Find out more here: rspca.org.uk/fireworksImpact