

Please refer back to the toolkit for the social posts and assets.

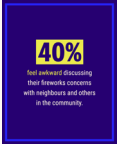
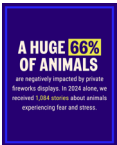
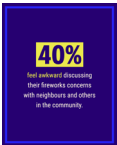
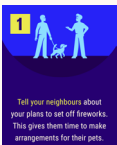
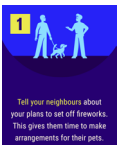
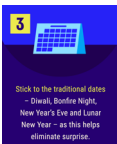
Please remember to tag the RSPCA:

Facebook: @RSPCA

X: @RSPCA_Official

Instagram: @RSPCA_Official

[Tags to vary – below post copy can be adapted depending on the platform used].

Date	Asset	Social post copy
17 October 2025 - 17 February 2026 Events: Halloween Bonfire Night Diwali New Year's Eve Lunar New Year	    	Not everyone thinks about how fireworks can affect our pets and other animals. Research from @RSPCA_Official has shown that 66% of animals are negatively impacted by private firework displays, and 55% of pet and livestock owners dread fireworks season. I want to encourage everyone in my constituency to #BeAKindSpark and Help Quieten the Noise by considering attending organised events this fireworks season. Find out more by reading the RSPCA's guide here: rspca.org.uk/fireworksImpact
17 October 2025 - 17 February 2026 Events: Halloween Bonfire Night Diwali New Year's Eve Lunar New Year	    	Did you know that 66% of animals are negatively impacted by private firework displays, and 40% of pet owners feel awkward discussing their fireworks concerns with their neighbours? As the MP for [constituency], I'm passionate about the health and welfare of animals in the area, and this can be massively impacted during fireworks season. Make sure you think of animals and their owners in your community. If you're holding a private fireworks display, make sure to give neighbours enough time to prepare. You can also follow @RSPCA_Official's advice here: rspca.org.uk/fireworksImpact #BeAKindSpark
17 October 2025 - 17 February 2026 Events: Halloween Bonfire Night Diwali New Year's Eve Lunar New Year	    	Animals can find fireworks extremely stressful, with 55% of pet and livestock owners saying they dread fireworks season because of the impact it has on their animals. It's important to be a kind neighbour this fireworks season. Scroll through to see @RSPCA_Official's top tips on what to consider if you're going to have a private fireworks display. Always remember to #BeAKindSpark to your local community. rspca.org.uk/fireworksImpact
17 October 2025 - 17 February 2026 Events: Halloween Bonfire Night Diwali New Year's Eve Lunar New Year	    	If you're holding a private fireworks display this [event name], it's important to consider your neighbours as they may have pets who are sensitive to the noise. From informing your neighbours beforehand, to picking a good time for your display to take place, there are plenty of tips from @RSPCA_Official to help you #BeAKindSpark this fireworks season. Find out more here: rspca.org.uk/fireworksImpact